

# RAJAR DATA RELEASE



Quarter 3, 2013 – October 24<sup>th</sup> 2013

## Weekly Reach (000s)

### BBC Radio Listening

|                                | Sep-12 | Jun-13 | Sep-13 |
|--------------------------------|--------|--------|--------|
| All BBC Radio                  | 34,655 | 35,880 | 35,109 |
| All BBC Network Radio          | 31,590 | 32,635 | 31,968 |
| All BBC Local / Regional Radio | 8,958  | 9,536  | 9,263  |

### Commercial Radio Listening

|                         | Sep-12 | Jun-13 | Sep-13 |
|-------------------------|--------|--------|--------|
| All Commercial Radio    | 33,148 | 35,064 | 34,406 |
| All National Commercial | 16,038 | 17,702 | 17,375 |
| All Local Commercial    | 26,424 | 27,866 | 27,406 |

## Share of Hours (%)

### BBC Radio Listening

|                                | Sep-12 | Jun-13 | Sep-13 |
|--------------------------------|--------|--------|--------|
| All BBC Radio                  | 54.2   | 53.9   | 53.4   |
| All BBC Network Radio          | 46.1   | 45.7   | 45.3   |
| All BBC Local / Regional Radio | 8.1    | 8.3    | 8.1    |

### Commercial Radio Listening

|                         | Sep-12 | Jun-13 | Sep-13 |
|-------------------------|--------|--------|--------|
| All Commercial Radio    | 43.3   | 43.7   | 43.9   |
| All National Commercial | 12.8   | 13.3   | 13.5   |
| All Local Commercial    | 30.6   | 30.4   | 30.5   |